



IV Semester B.Sc. (FAD) Examination, April/May 2015
(New Scheme) (2010 – 2011 & Onwards) (Repeaters)
Fashion and Apparel Design

FAD-405 A : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 90

Instruction : All the Sections are compulsory.

SECTION – A

I. Answer the following :

(18x1=18)

- 1) "KIADB provides land to entrepreneurs". Say true or false.
- 2) What is a project report ?
- 3) Who is an Entrepreneur ?
- 4) Expand SISI.
- 5) Expand EDP.
- 6) Name any two entrepreneurs who have developed Indian apparel industry.
- 7) Define strategy.
- 8) Name any two material handling devices.
- 9) Define "AISLE" with respect to a factory.
- 10) What is patent ?
- 11) What is a joint venture ?
- 12) Expand RBI.
- 13) What is Break even point ?
- 14) Expand SWOT.
- 15) Define debit.
- 16) Who is a franchisee ?
- 17) What is a venture ?
- 18) What is 'VAT' ?

SECTION - B

II. Answer the questions :

- 19) Write a note on essential qualities of an entrepreneur.
- 20) "Entrepreneurship is innovating" - Justify.
- 21) Write a note on E.D.P.
- 22) Explain different forms of ownership.
- 23) Write about lighting in an apparel industry.
- 24) Write about factors influencing plant location.
- 25) Write about Minimum Wages Act.
- 26) Write about Value Added Tax.
- 27) List any four qualities of a entrepreneur.

SECTION - C

III. Answer **any 9** of the following :

- 28) Explain entrepreneurship with respect of fashion industry.
- 29) Write in brief about starting a new venture related to apparel industry.
- 30) What is an effluent treatment plant ? Explain in detail.
- 31) Explain the types of lighting in any factory.
- 32) Explain government policies with reference to textile and apparel industries.
- 33) Write a note on TUF scheme.
- 34) Differentiate between entrepreneur and intrapreneur. Discuss in detail.
- 35) Explain major problems faced by SSI.
- 36) Bring out the importance of plant layout in a industry.
- 37) Write a note on Industrial sickness and suggest the remedies.
- 38) Explain ventilation and its types.
- 39) Bring out the factors that influence in selecting a location for a plant.